

# Our Plan

2019 - 2021



**Our Vision:** To provide a structured, inclusive club for all past players, volunteers & supporters of the Prahran Cricket Club.

## Our Mission:

- To establish a broad member base comprising of past players, parents, coaches, volunteers & notable supporters who share a passion for Prahran Cricket Club.
- To build a meaningful connection between the past & present – connecting the rich history of the Prahran Cricket Club to the current playing group.
- To provide opportunities for Grimmett Club members to meet, network, reminisce, and participate in activities that support both our own ambitions & the Prahran Cricket Club.
- To build a sustainable communications & revenue stream to support our goals.

## Our Values:

Our success will be achieved by consistently acting in line with our values:

**1**

### INCLUSIVITY

As a club for all, we strive to include, support and encourage everyone equally.

**2**

### INTEGRATION

Create lifelong club membership by establishing an environment for past players & supporters to relive past glories while building a stronger connection with the current playing group.

**3**

### ENJOYMENT

A club run by its members for the benefit of its members, we strive to create an environment that is fun and enjoyable by creating opportunities for our members to connect & engage.

**4**

### HERITAGE

Proud of our history and creating our own. Draw on the history of our club to inspire, engage, and build a meaningful connection with all people associated with the Prahran Cricket Club.

## Our Pillars:

We will achieve our vision by doing the following:

### PILLAR 1 PEOPLE

Establishing and maintaining a meaningful connection with all past players, volunteers & supporters of the Prahran Cricket Club.

### PILLAR 2 STAKEHOLDERS

Building mutually beneficial relationships with key stakeholders – including our members, volunteers, supporters, sponsors, and the Prahran Cricket Club.

### PILLAR 3 PURPOSE

Establishing a robust project & event schedule that ensures the ongoing involvement and contribution of the Grimmett Club – delivering tangible outcomes for all stakeholders.

### PILLAR 4 FINANCES

In order to support our ambitions, we will build sustainable revenue streams and invest wisely in projects and activities that support our objectives.

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Cricket Club

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